

## MDI Solution Catalogue

### **Services & Solutions** *(What we offer to our customers)*

- Consulting (organisational development, people development, learning transfer, digital transformation)
- Design, organisation & realization of development measures on- and offline
- Design, production & realization of virtual learning experiences
- HR outsourcing
- Worldwide roll-outs of leadership development programs in local language (concept & organisation incl. trainer)
- Lateral leadership training (target group: managers and leaders; based on the book from Gunther Fürstberger and Tanja Ineichen; 2-day workshop, training course with 3 modules or online-course)
- Lateral leadership license (target group: trainers)
- Agile Leadership Certification / MDI Agile Modell
- Learning transfer platform Promote / lerntransfer.net (MDI ex exclusive Reseller in the German speaking region)
- Market place: Leadership e-Learning
- Kirkpatrick Bronze Certification in German and in English in the German speaking region)
- Coaching
- Outsourcing seminar organisation

### **Topics** *(To which we have knowledge and trainers)*

#### Lateral Leaders

- Lateral Leadership
- Meeting Management
- Exercising Influence
- Managing Innovation
- Decision Making
- Problem Solving
- Negotiation

### New leaders

- Being competent as a new leader
- Situative Leadership
- Self-Management
- Work-Life-Balance / Stress management
- Communication
- Feedback
- Delegation / Empowerment
- Motivation

### Being a leader

- Team Leadership
- Performance Management
- Coaching for Leaders
- Conflict Management
- Agile Leadership

### Leading leaders

- How to lead leaders
- Lead through change
- Strategy
- HR strategy
- Emotional intelligence
- Mentoring

**Formats** *(Different forms in which we provide our topics)*

- Leadership program (several modules and groups, on- and offline measures, blended learning)
- Training/Workshop
- Coaching / Executive Coaching
- Key Note
- Webinar
- eLearning nuggets (video, quiz, ... => short learning units which can be used on its own)
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- Online course / Online leadership program (combination of several eLearning nuggets forming one particular program)
- Open training (chosen topics, everyone can book)
- Out-of-the-box learning experience (Lego® Serious Play®, Dialogue in the Dark Escape the room, ...)

**Tools & Analysis** *(to boost our topics and learning experiences)*

- DiSC
- Yin/Yang Communication Style Analysis
- MDI Leadership Style Analysis
- Thomas Kilman Conflict Style Analyses
- PCM
- Kirkpatrick Bronze Certification
- Agile Score
- 360° Feedback
- Culture Connector
- Insights
- MBTI

### Our partners *(We offer solutions with)*

- Haufe GmbH / Joint Venture: Haufe MDI GmbH
- Mindset SE
- Kirkpatrick Partners
- WhatAVenture
- Create.21st
- Vieconsult
- Heartbeat
- 150 trainers and consultants worldwide

### Our USPs

