

PersonaList 5-Minute-Survey 1.13

Topic: Learning Transfer

May 2013

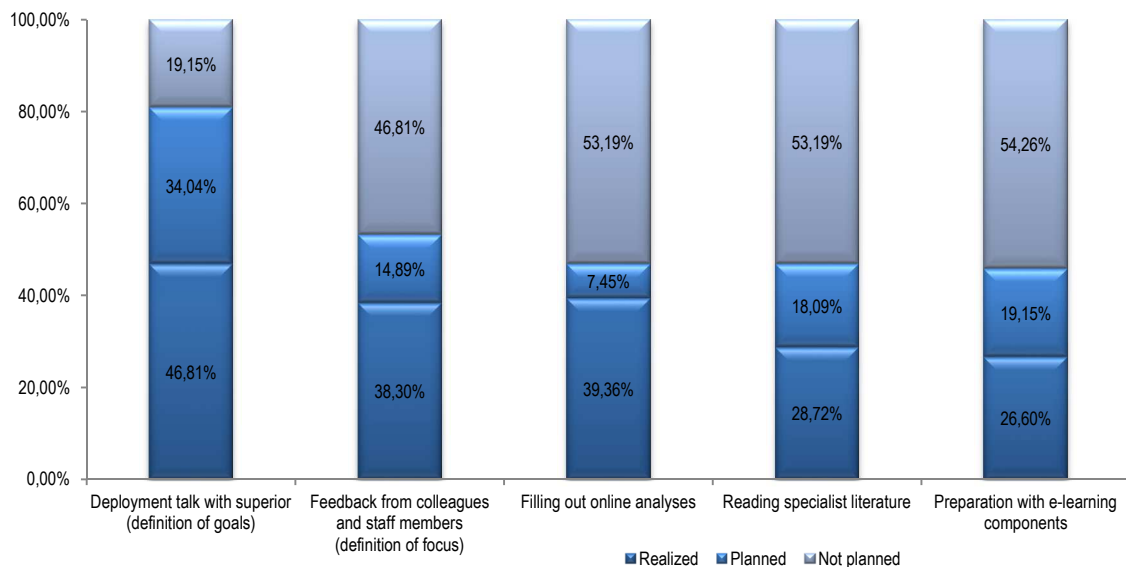
PersonaList has been offering a new service since last year - 5 minute surveys. The results of survey 1.13 on the topic of "Learning Transfer" are now available.

We contacted 1243 people with an HR background, 94 people (7.6%) participated in this survey.

The majority (35% and 31%) of the surveyed people work in companies with an employee count between 101 and 500 and between 501 and 2000 respectively. 60% of those companies have an international presence.

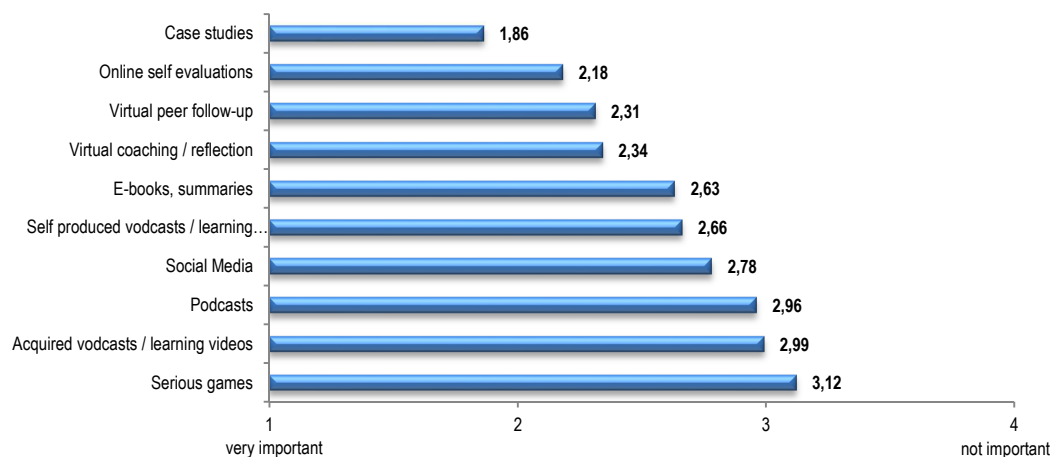
1. Employee's preparation for a training

How do employees in your company prepare for a training?



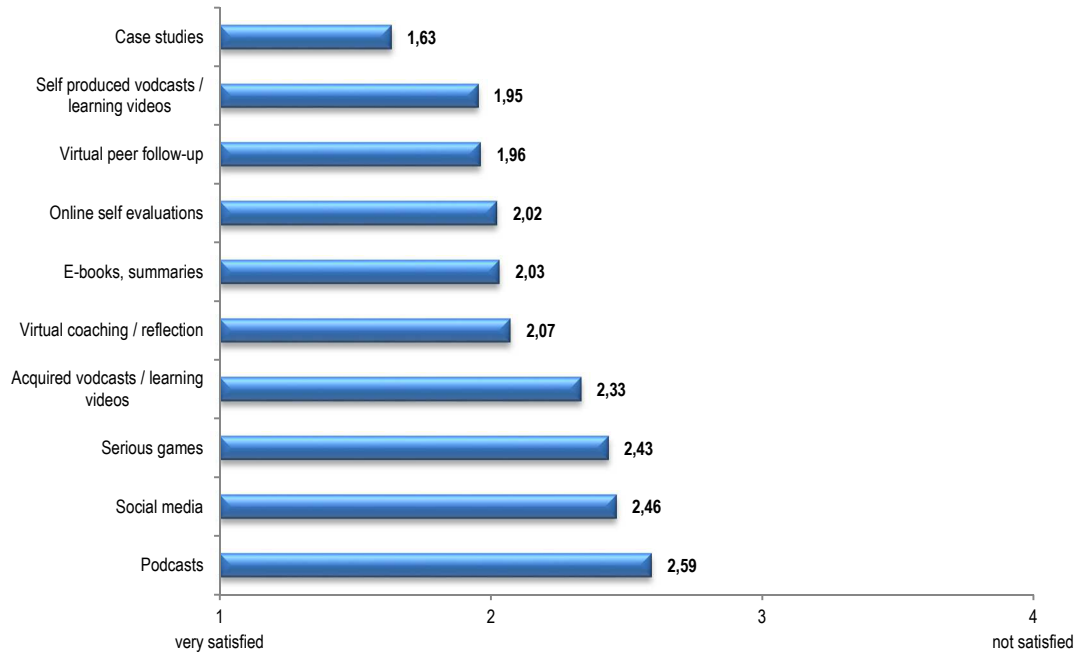
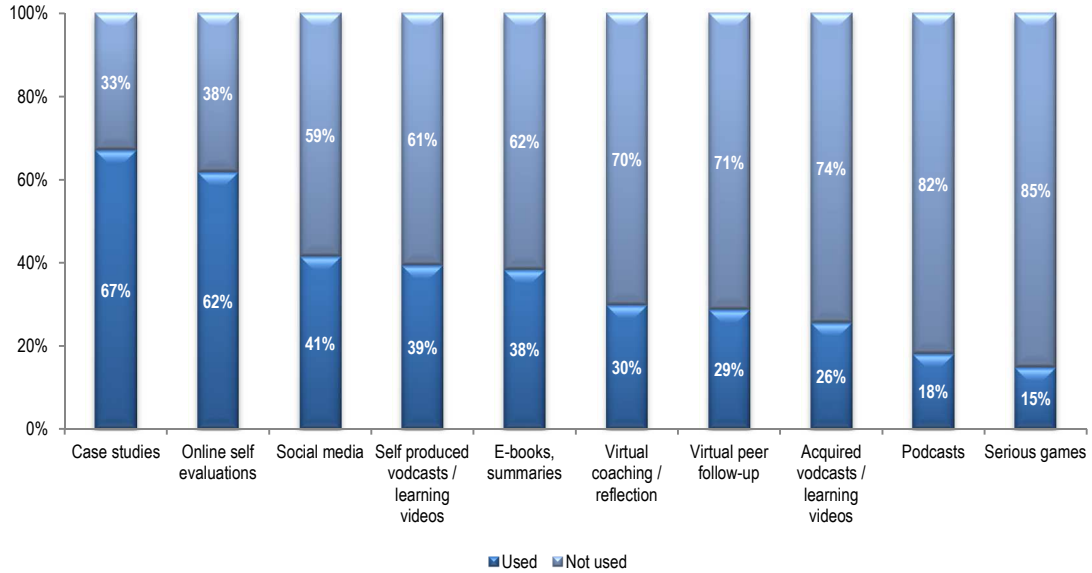
2. Importance of learning technologies for soft skills trainings

How important would you rate the following learning tech / e-learning elements with regard to knowledge transfer for soft skill trainings?



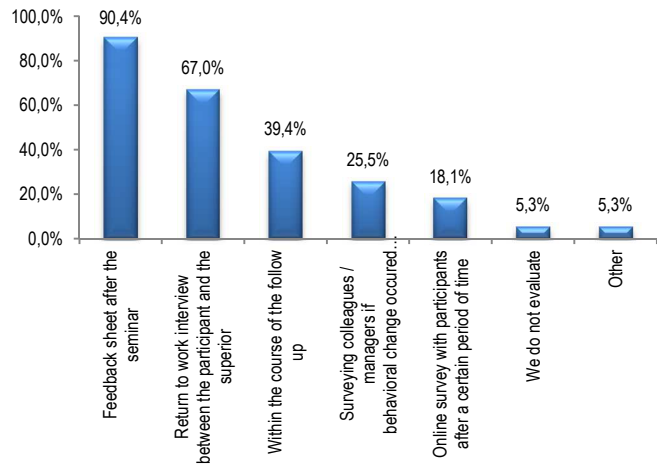
3. Deployed learning elements

Which of these elements are you currently using in your company? How satisfied are you with them?



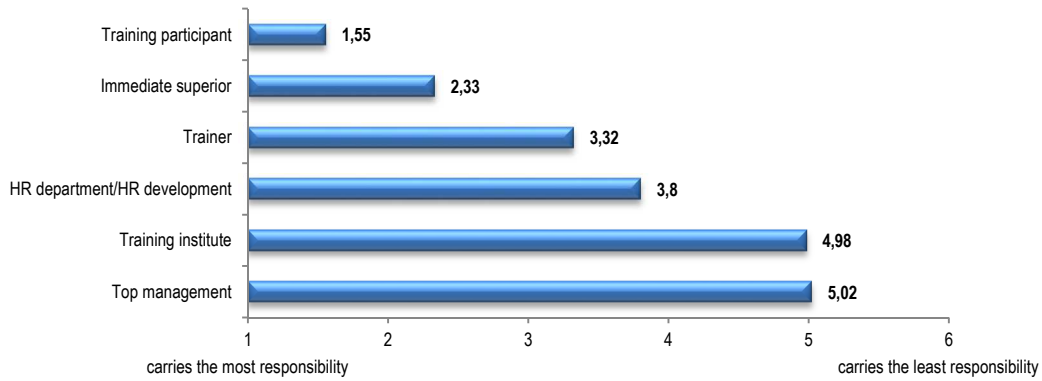
4. Transfer success review after the training

How do you review the transfer success after a training?
(multiple answers possible)

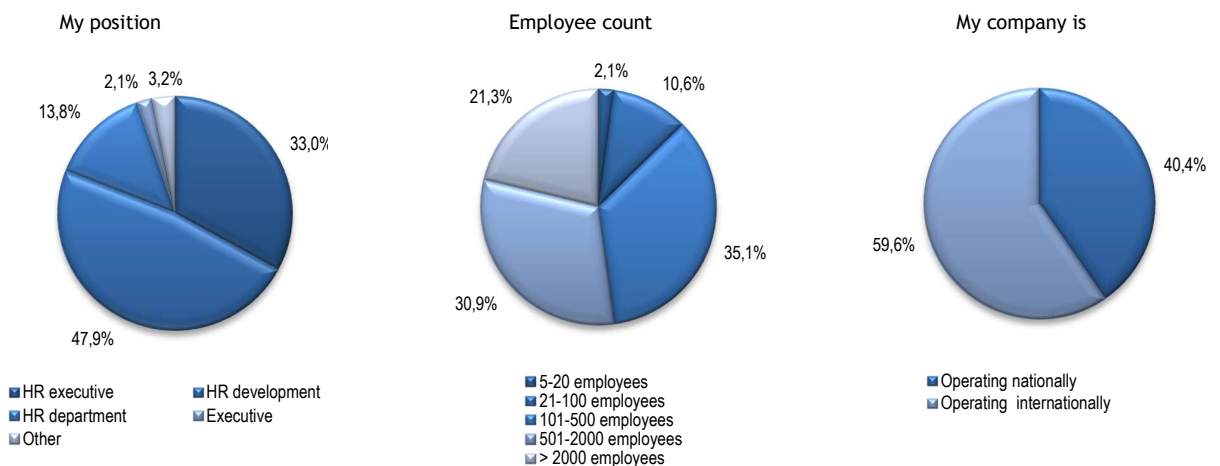


5. Responsibility for learning transfer

Who do you think is responsible for learning transfer?



About the survey participants



Thank you for your support!